



# AMERICAN CLAY EARTH PLASTER

Manufactured in and using materials from the United States, American Clay uses natural clays, recycled and reclaimed aggregates, and vibrant natural pigments in three beautiful finishes: LOMA, PORCELINA, and MARITTIMO. With low inherent energy used during the manufacturing process and less waste in production and application, American Clay earth plaster was created out of a commitment to the environment and the future. The versatility, flexibility, ease of application and cost-effectiveness of clay plasters makes them a practical alternative to gypsum based plasters. Clay plaster has excellent properties of regulating both temperature and humidity, making it ideal for 'breathing' constructions. Clay plaster also has the major advantage that it can be reworked at any time in the future. LOMA is the original formulation which has the characteristics of traditional plaster. It also provides the basecoat for their other two dramatic finishes. PORCELINA is a Venetian-like, satin-smooth finish which is highly sought after in the Venetian Plaster of Italy. MARITTIMO, their newest finish, is born from the Mediterranean tradition of crushed shells mixed with clays and color to create a magnificent wax-like grainy patina. American Clay is suitable for interior walls and ceilings. It can be used on the following stable and dry substrates: masonry, base earth plasters, lime basecoat plasters, plasterboards, and properly primed painted walls. A blend of clay and fine aggregate, American Clay Earth Plaster is prepared by simply adding water. It hardens by drying and so remains workable for a long time, and can be re-worked by the addition of water at any time prior to sealing.

## Some of the great things about American Clay:

<b>Beautiful</b>	Unlike any other wall or ceiling treatment
<b>Environmental</b>	American Clay Plaster products are a unique combination of clays, aggregates and natural pigments
<b>Repairable</b>	Repairs and cleans easily.
<b>Sound Dampening:</b>	American Clay absorbs sound.
<b>Comfort:</b>	American Clay modulates relative humidity. It can absorb six times its weight in water, and then offer that moisture back to a drier environment.
<b>Fire Retardant:</b>	American Clay is non-flammable.
<b>Non-Toxic</b>	No VOC's or off-gassing.

## To learn more about American Clay:

**Visit our 6000 ft<sup>2</sup> showroom where you can see more American Clay than any other showroom in America.**

